

Education

S.I. Newhouse School of Public Communications -
Syracuse, NY (May 2025)

- B.S.: Public Relations
- Minors: Global Security Studies and Psychology
- Honors: Summa Cum Laude

Kelsey O'Leary

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Experience

Blackwall Hitch – Assistant Manager and Server

May 2025 – August 2025

- Opening and closing the restaurant, coordinating floor operations and communication between servers, managers and all other staff.
- Frequently training new employees and helping them to uphold service, due to strong leadership and conflict resolution skills.
- Stepping into kitchen expeditor duties to maintain efficiency, accuracy and flow between the front and back of house.

Brilliant PR & Marketing - Influencer Gifting Intern

May 2024 – November 2024

- Built lists of influencers and potential partners for clients' needs.
- Worked directly with influencers, coordinating promotional content.
- Maintained relationships with brand partners to ensure posts are executed correctly and timely.

Teneo Global Consulting Intern (Brussels, Belgium)

May 2023 - July 2023

- Involved in the onboarding of a new client, working with the company, and communicating with relevant media and stakeholders.
- Wrote weekly news updates for the C-suite pertaining to the specific client needs.
- Built EU stakeholder maps for the firm's largest client.
- Communicated with employees in the various offices across Europe to plan the company's European Summit.

PRSSA Edge

September 2021– May 2022

- Writing and campaign building for a local Syracuse company.
- Prepared promotional content for the company's new coffee cart.
- Team collaboration, solving client issues in a professional environment.

Skills

- **Adobe Creative Suite**
- **Microsoft Office**
- **Social Media Platforms**

(Instagram, LinkedIn, Threads, TikTok, Facebook, Pinterest)

- **Time Management**

(Full class schedule, Internship, Running SU Cheer social media with games and practice)

- **Writing, Research and Analysis**

(Various fields, i.e. psychology, human opinion, social strategy, global governance/conflict, etc.)

Associations

Syracuse University Cheerleading - Senior Captain

August 2021 – May 2025

- Manager and content creator for the official Instagram page.
- Twenty-plus hours a week of practice, workouts, film review and games.
- Continuous engagement with crowds and fans at Syracuse events.
- Competed yearly at UCA Nationals on multiple competition teams.

Delta Phi Epsilon Sorority

January 2022 - May 2024

- Represented chapter as Panhel Delegate to communicate news from the Panhellenic board.
- Participated in community service, other organizations' philanthropy events, and worked our own philanthropy events on campus.
- Worked to recruit new members.
- Acted as an unbiased mentor (Rho Gamma) for incoming members.